

A HUMANISTIC APPROACH TO EFL MATERIALS DEVELOPMENT

Course dates

1 July - 7 July

Course fees

£655

Course location

University of Kent

Target audience

Native speakers and non-native speakers with at least an upper-intermediate level of English (B2)

Language teachers who want to learn to write materials for their classes or for publication.

Those who are new to materials or want to develop their skills and look towards writing materials for publication.

Course summary

This is a one-week course. The course starts by looking at the fundamentals of writing quality materials. It focuses on a wide range of materials types from stand-alone worksheets to developing courses and textbooks, from evaluating materials to developing ideas using minimal resources.

By the end of the course you will have covered key areas in materials writing and development as well as understanding more about the processes involved.

The focus of the course will be customised to meet the needs of the whole group and participants should leave with concrete ideas for further development.



Course content

Writing materials: the fundamentals

Writing for different audiences: YLs, teens, adults, ESP, adults

Evaluating materials

Writing different task types

Authentic materials and authentic tasks

Using minimal resources

Key issues in adapting materials

Principles – do you have any?

Writing for your class

A humanistic approach – why it is important

Learner generated materials

To see this course in Erasmus+ course catalogue click here:

https://www.schooleducationgateway.eu/en/pub/teacher_academy/catalogue/detail.cfm?sid=47981



Sample Programme

Please note this is an example of a daily programme. Course content may often be usefully adapted to incorporate the needs of each group member.

Week 1	Monday	Tuesday	Wednesday	Thursday	Friday
9.00-10.30	Introductions and group bonding. Needs analysis and course objectives	Evaluating materials	Writing for different audiences	Writing different task types (1)	What about technology?
11.00-12.30	Writing materials: where to start – some of the fundamentals	Adapting materials	Authentic materials and authentic tasks	Writing different task types (2)	Using minimal resources
14.00-15.30	Principles – do you have any?	A humanistic approach	Writing for your class	Learner generated materials	The final chapter – feedback and wrap-up

Recommended reading

“Humanising your course book” Rinvolutri, M (DELTA) 2002

Developing Materials for Language Teaching (2nd Edition) Edited by Tomlinson, B (Bloomsbury) 2013

Materials Development in Language Teaching (2nd Edition) Edited by Tomlinson, B (CUP) 2011

Please note you don't need to buy or bring those books to the course with you.

Type of certification awarded

Attendance certificate detailing topics covered, course content and the number of training hours.



Is this the right course for me?

Yes, if you want to learn how to write materials.

Yes, if you are already writing materials for your classes, but would like to improve your skills.

Contact

Kasia Duda
Client Services Manager

kasia.duda@pilgrims.co.uk

0044 1227 762111

Suite1b Orchard House, Orchard Street,
Canterbury, Kent, CT2 8AP