NILE NORWICH

Video and Image in Language Teaching
with Jamie Keddie

Course Overview:
There is increasing potential for using video and digital images in educational contexts either through classroom technology or students' own devices.

This 50-hour course aims to review traditional and modern methodological approaches to exploiting visual materials in language teaching. The course will familiarise you with the nature and characteristics of online images and video, explore new types of visual genres and consider their potential for language teaching, and help you develop an awareness and understanding of privacy and copyright issues. You will also develop the technological skills necessary for using and / or adapting digital visual material, evaluate a range of content, hosting sites and possibilities for image and video sharing, and address the rising importance of video cameras in education. At the end of the course, you will be aware of a wide range of possibilities for incorporating video and image into language teaching, both in and out of the classroom.

Who is the course suitable for?
- Teachers who are interested in:
  o getting the most out of the visual materials that they use in the classroom
  o updating their own knowledge and skills in working with video and images
  o exploring the potential and possibilities for incorporating video-recording devices into their teaching
- Participants with a minimum language level corresponding to B2 on the Common European Framework.

What will the course include?

As a course participant, you will receive a pre-course questionnaire, which should be returned prior to the course. This is to ensure that the areas of most relevance to you are integrated into the course content.

The course will include content drawn from some or all of the following areas, depending on your contextual and personal needs and priorities:

- Lesson planning principles
- Exploiting video texts
- Image, video and narratives
- Storytelling: videotelling and picturetelling
- Developing critical awareness of the visual media
- Selecting and evaluating visual material
- Privacy, copyright and ethical issues
- Finding, displaying, creating and sharing digital images and digital video
- Using a video editor
- Possibilities for video cameras in the teacher's hands
- Possibilities for video cameras in the learners' hands
- Image, video and mobile learning

Time will be built into the course for reflection and for you to consider how to adapt ideas from the course to the classroom in your own professional context.

All NILE's courses involve a significant element of English language improvement and/or development of language awareness.

What does the course consist of?
The 50-hour course provision includes intensive tuition by your course trainer, as well as opportunities for reading and research and a guest lecture a from well-known figure in the field of ELT.

Classes are held from Monday to Friday and take place as detailed in the course-specific timetable but always within the hours 0915 – 1715.

What approach is used?
- Courses are participant-centred and entail involvement in tasks and activities which boost confidence and provide memorable learning contexts
- Tasks will be used to illustrate the key course objectives through procedure as well as content
- The approach to learning also includes opportunities for reading and research

Facilities and resources

You should bring to the course one of the following:

- A laptop computer with a video editing application* installed, and a video recording device (a camcorder, a mobile phone, etc.)
and/or
- A tablet computer with a video editing app* installed (modern tablets have a built in video camera)

* Video editing applications/apps include Windows Movie Maker (Pcs), iMovie (Macs and iPads) and Magistro (Android).

The NILE course venue includes an extensive ELT library and computer suite with Wi-Fi throughout. Each course has a Moodle online learning platform which includes a comprehensive online library and enables you to access course materials and share ideas and materials with other course participants. This facility will be available to you for six months after the course so you can keep in touch with your colleagues and continue to access course materials once you have returned home.